

Time period: **1990 - 2014**

Newspapers under analysis

Broadsheet	
The Times	The Sunday Times
The Guardian	The Observer
The Daily Telegraph	The Sunday Telegraph
The Independent	Independent on Sunday
The Herald	Sunday Herald
The Scotsman	Scotland on Sunday

Tabloids	
The Express	The Sunday Express
The Daily Mail	Mail on Sunday
The Sun	Sunday Sun
The Daily Mirror	Sunday Mirror
The Daily Star	Daily Star Sunday
The Daily Record	Sunday Mail
Scottish Daily Mail	Scottish Mail on Sunday
Scottish Star	Scottish Express

Query terms: **drought(s)** OR water scarcity OR water shortage(s)
OR water cut off OR water rationing OR hosepipe ban(s).

Articles about lack or shortage of water represented only **18%** of the total number of articles collected (7,370 out of 40,315).

What does *drought* mean?

Sports

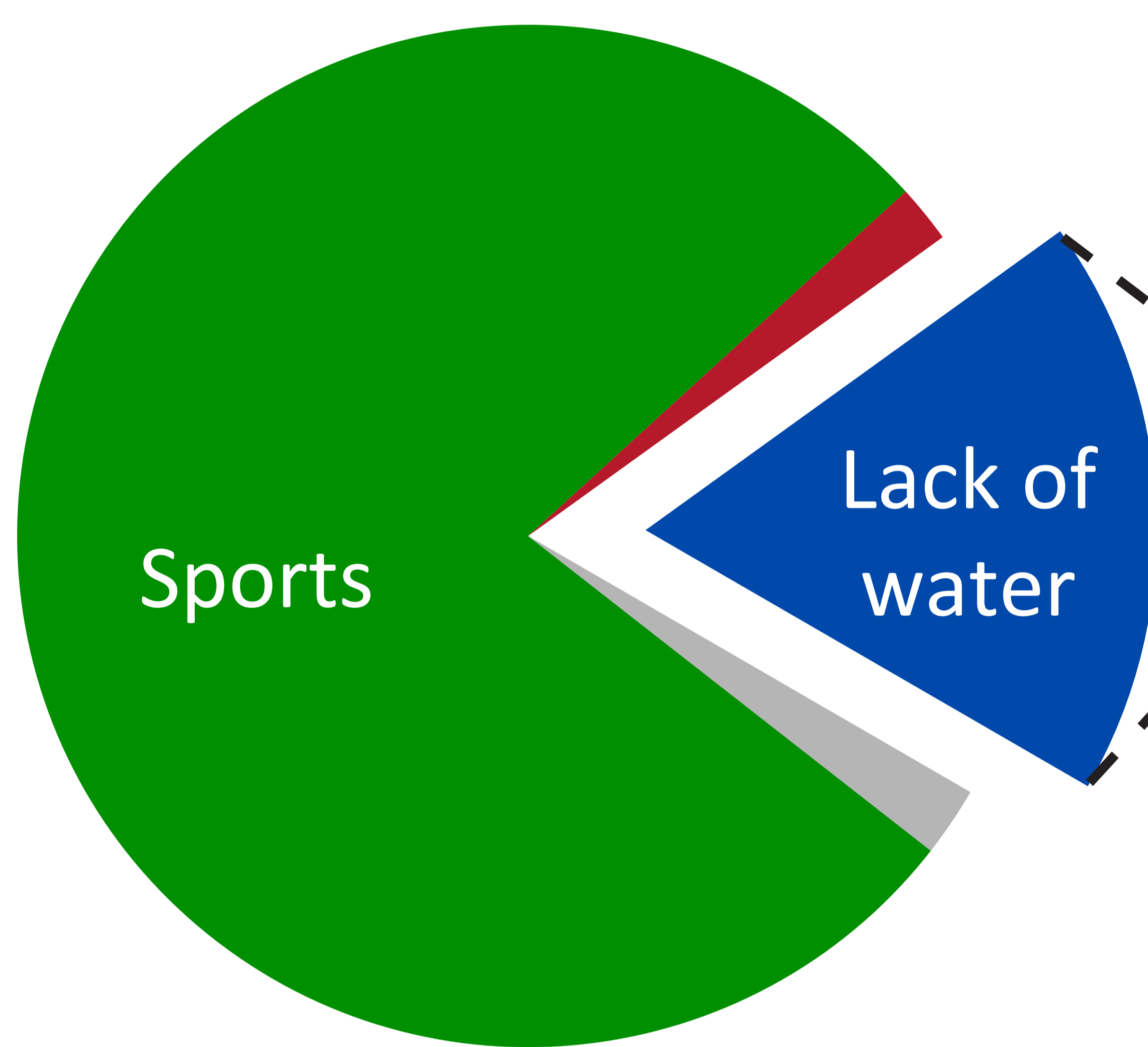
goal drought
six-game drought
winner drought
trophy drought
title drought
scoring drought

Business/Finance

credit drought
loan drought
mortgage drought
sales drought
cash drought

Other

drug drought
lager drought
news drought
wine drought
sex drought
man drought
love drought



Broadsheet papers

4,986 texts
3.8 million words

Tabloids

2,384 texts
1.1 million words

Drivers, Impacts and Responses

Droughts are frequently mentioned alongside other extreme weather events. Climate change is frequently mentioned as a major driver.

The Independent 31-08-2002 **Global warming** is starting to cause climatic havoc. This year is just the latest when **floods**, **hurricanes**, **droughts** and other freak weather conditions have caused widespread deaths and sent insurance claims soaring.

The Daily Mail 27-09-2013 It is expected to give the strongest warning yet that **climate change** is man-made and will cause more **heatwaves**, **droughts** and **floods** unless governments take action.

Droughts also relate to other global issues, especially those affecting Africa.

The Times 27-09-2008 More than three million people face **starvation** as years of **drought** and two decades without functioning government push Somalia to the brink of famine.

The Sun 03-09-2002 Africa does face massive problems of **drought**, **famine**, **poverty** and **disease**. And good men like Blair are right to want to help with money and food.

Droughts have a negative impact on agriculture and gardens. Drought-resistant plants are viewed as a response to the problem.

The Guardian 18-10-2008 Pennisetums like good drainage, often failing to survive winter on damp soils, and work well with low-growing, **drought-tolerant** plants such as lavenders and cistus.

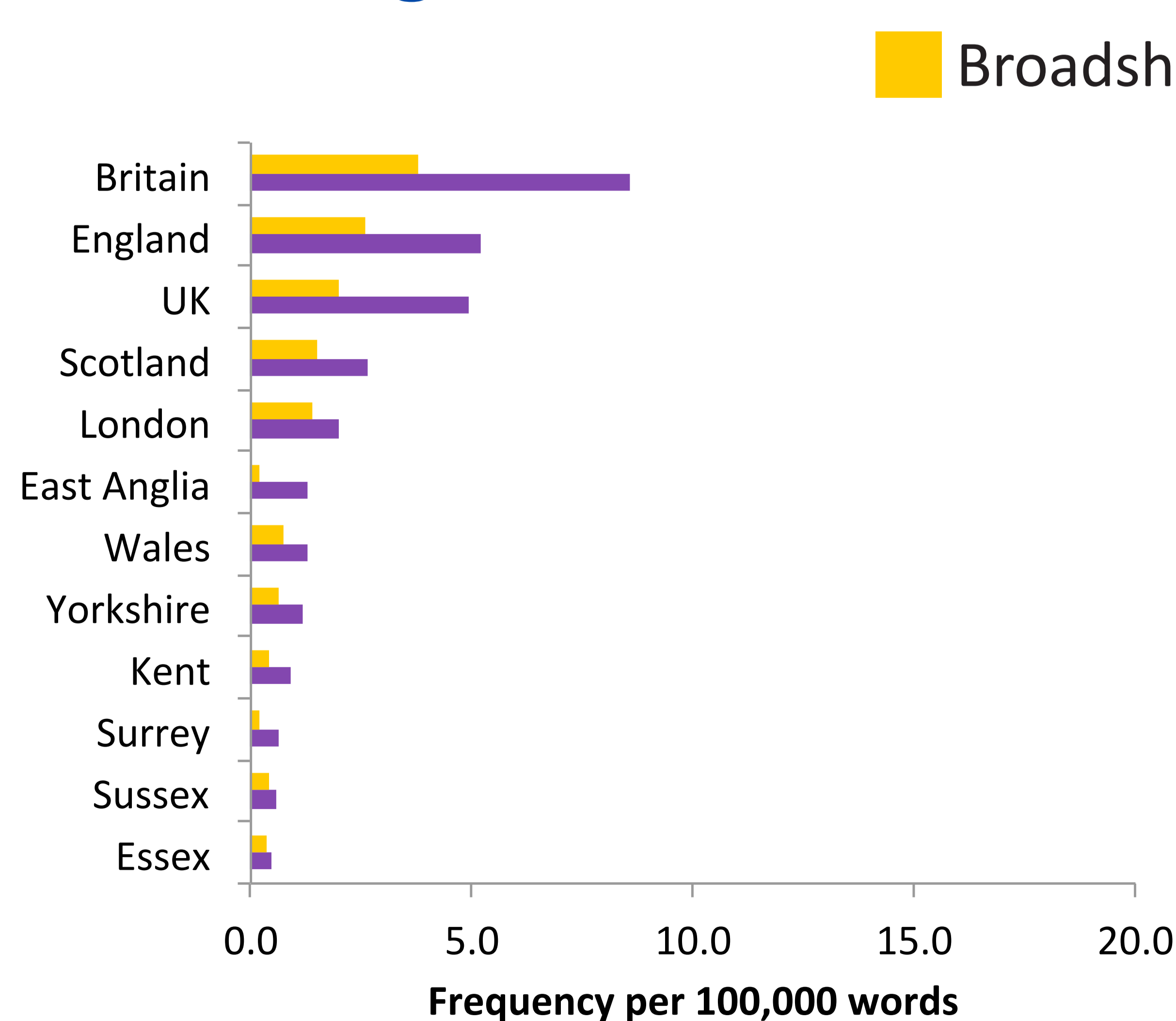
The Sun 03-09-2002 Like many others he seemed unaware that the yields of staple **foods** like maize and sweet potato in Africa are less than half the world average, largely due to infestations by weeds, pests, **drought** and spoilage on the way to market. GM seeds **resistant** to weeds, pests, **drought** and spoilage are now in development.

Droughts and hosepipe bans are closely related within the context of Britain.

Sunday Telegraph 01-04-2012 Large parts of Britain are officially in **drought** and a **hosepipe ban** comes into force in some areas this week. From Thursday, seven companies in the south and east of England will have restrictions.

Sunday Mail 05-06-2005 WATER bosses have imposed the first **hosepipe ban** of the summer. Southern Water are worried about a **shortage** because they have had one of the driest winters on record.

Drought in Britain



Drought outside Britain

